



WICKED SMART™



screen printing/
embroidery



novelty t-shirts



heat transfer



performance
apparel



signs/banners

not just smart... wicked smart.

ABOUT WICKED SMART

Wicked Smart is a full service provider of marketing, branding, and promotional solutions. Utilizing a single source approach, Wicked Smart offers a full range of promotional solutions (see below). All of our apparel customization is done in-house. We control the process and, most importantly...the quality! Our goal is to help you design a promotional solution to maximize the impact for your business. In addition to our promotions business, Wicked Smart designs and manufactures performance athletic apparel. Wicked Smart performance apparel is quickly becoming the must-have brand for athletic socks and shirts.



N O T J U S T S M A

WICKED SMART SOLUTIONS

SCREEN PRINTING **LOGO CREATION** **SIGNS**
BANNERS **WORKWEAR** **PROMOTIONAL ITEMS**
EMBROIDERY **FUNDRAISING KITS** **TOURNAMENT/EVENT PACKAGES**
UNIFORM SALES **HEAT TRANSFER**
JERSEY NUMBERS

PREFERRED BRANDS



PROMOTIONAL ITEMS

Wicked Smart offers many types of promotional items. Below is a brief list of some popular items that we provide:

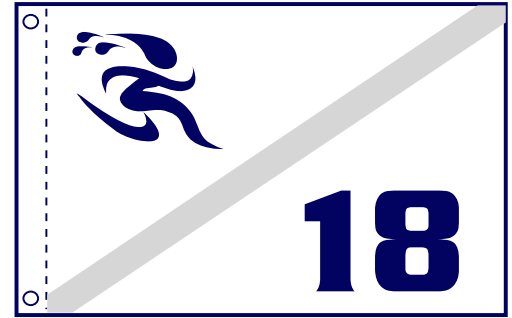
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|--------------|----------------|----------------|------------|--------------|--------------|
| Coffee Mugs | Key Chains | Koozies | Golf Balls | Note Pads | Coolers |
| Travel Mugs | Bottle Openers | Mouse Pads | Pens | Portfolios | Umbrellas |
| Plastic Cups | USB Drives | Folding Chairs | Tote Bags | Stress Balls | Table Cloths |

Unlimited Possibilities...

GIVE US A CALL TO DESIGN A UNIQUE, TAILORED PROGRAM FOR YOU.

THE WICKED SMART ADVANTAGE

- Full Service Apparel Customization
- Large Portfolio of Apparel Brands
- Legendary Customer Satisfaction
- Nationwide Coverage
- UPS Delivery
- Complete In-House Design, Production, and Support
- Top Quality Equipment and Highest Quality Supplies
- Fast Turnaround Times
- Low Minimum Orders



R T . . . W I C K E D S M A R T .

WICKED SMART PERFORMANCE APPAREL (WSPA)

Wicked Smart was founded by a team of athletes that know from experience that if you are in your comfort zone, you perform at higher levels for longer periods of time. So they began their search for technology that reduces sweat, increases comfort, and keeps you cool and in your comfort zone. They discovered fabrics that respond to physiological changes of the body, such as temperature, humidity, and condensation. Wicked Smart started by designing a line of shirts, both long sleeve and short sleeve as well as performance socks with active people in mind. From the moment you put the Wicked Smart product on, you will notice the difference over other exercise apparel.

SHIRT LINES

Softek™ - an extremely soft, light weight, and comfortable polyester shirt. Available in both short and long sleeves and in a variety of colors.

Mactech™ - this line of shirts is manufactured using Cocona, a fabric made of coconut fibers. This line has a short sleeve, long sleeve, and a short sleeve polo shirt. This line is incredibly comfortable and stylish. and is available in black, steel grey, and hunter green.

Polytek™ - this line of shirts is a polyester shirt that was originally designed and produced based on inquiries and feedback from lacrosse players that were looking for a comfortable shirt to wear under their uniforms.

SOCK LINES

No-Show - available in grey, and women's pink

Low Sock - available in white and black

Mid-Calf - available in black

High Sock - available in white

Our socks are designed with ventilation channels knit into the sides of the sock to provide ventilation and to dissipate moisture, all part of the Moisture Management System. The socks are designed with a low profile toe seam that is placed on the top of the toes, rather than below, and hand linked to provide a comfortable fit. The instep is articulated to improve comfort by keeping the sock in place during activity and eliminated a heel seam, to reduce chaffing and blistering. Great comfort. Great fit. Great Style.



**QUALITY IS NOT
AN ACT.
IT IS A HABIT.**

- Aristotle

**THE PUREST TREASURE
MORTAL TIMES
CAN AFFORD IS A
SPOTLESS REPUTATION**

- William Shakespeare

WE LOOK FORWARD TO WORKING WITH YOU.

This is just a sample of
what we do...

GIVE US A CALL!



WICKED SMART

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